

Home Products Specialists in Indonesia

Market Direction | 2023-03-13 | 39 pages | Euromonitor

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Report description:

Home products specialists experienced positive sales growth in current value terms in 2022, albeit at a slower rate than for non-grocery retailers as a whole. This was a result of the continued economic repercussions of the COVID-19 crisis on consumer purchasing power, particularly in the case of lower to middle income households, many of whom delayed construction projects in the face of economic challenges. As a result, home and garden specialist retailers stores increasingly focused on the mid...

Euromonitor International's Home Products Specialists in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive growth in 2022, thanks to economic resilience of middle to high income segment

Positive outlet growth in 2022, led by pet shops and superstores

Ace Hardware Indonesia retains its lead amid intense competition from Catur Mitra Sejati Sentosa

PROSPECTS AND OPPORTUNITIES

Healthy growth expected, although price sensitivity within the middle to lower income segments will continue to impact the category

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