

## **Home Products Specialists in Austria**

Market Direction | 2023-03-06 | 37 pages | Euromonitor

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### **Report description:**

Overall, the decline in the main channels, namely homewares and home furnishing stores and home improvement and gardening stores, damaged the performance of home products specialists. Rising prices were not enough to compensate for low demand. With high inflation in 2022, home improvement and gardening stores witnessed particularly high price increases, which were even higher than those in grocery retail. The main reasons for high prices were supply shortages and higher costs of energy and logis...

Euromonitor International's Home Products Specialists in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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