

## **Health and Beauty Specialists in Spain**

Market Direction | 2023-03-21 | 38 pages | Euromonitor

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### **Report description:**

After a year of slight current value decline in 2020, health and beauty specialists returned to growth in 2021, and especially in 2022. Pharmacies saw a consistent performance over the review period, including over 2020-2022, as these outlets were permitted to remain open during the COVID-19 lockdown, while most other health and beauty specialists were forced to close their stores for an extended period. Meanwhile, optical goods stores was one of the channels driving decline in 2020, due to the...

Euromonitor International's Health and Beauty Specialists in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Health and Beauty Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Health and Beauty Specialists in Spain  
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List Of Contents And Tables

### **HEALTH AND BEAUTY SPECIALISTS IN SPAIN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Optical goods stores has another promising year

Douglas sees its second restructuring in just over a year

E-beauty shoppers double from 2017 to 2021

#### **PROSPECTS AND OPPORTUNITIES**

Omnichannel set to play a more important role in sales of health and beauty products

Consumers will make more conscious product choices

Putting the customer experience front and centre

#### **CHANNEL DATA**

Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Health and Beauty Specialists by Channel: Value 2017-2022

Table 4 Sales in Health and Beauty Specialists by Channel: % Value Growth 2017-2022

Table 5 Health and Beauty Specialists GBO Company Shares: % Value 2018-2022

Table 6 Health and Beauty Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Health and Beauty Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2022-2027

Table 11 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2022-2027

#### **RETAIL IN SPAIN**

#### **EXECUTIVE SUMMARY**

Retail in 2022: The big picture

E-commerce continues to grow

Sustainability and the circular economy

What next for retail?

#### **OPERATING ENVIRONMENT**

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

January sales

Summer sales

#### **MARKET DATA**

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Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022  
Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022  
Table 14 Sales in Retail Offline by Channel: Value 2017-2022  
Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022  
Table 16 Retail Offline Outlets by Channel: Units 2017-2022  
Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022  
Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022  
Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022  
Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022  
Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022  
Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022  
Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022  
Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022  
Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022  
Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022  
Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022  
Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022  
Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022  
Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022  
Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022  
Table 32 □Retail GBO Company Shares: % Value 2018-2022  
Table 33 □Retail GBN Brand Shares: % Value 2019-2022  
Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022  
Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022  
Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022  
Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022  
Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022  
Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022  
Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022  
Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022  
Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022  
Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022  
Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022  
Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027  
Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027  
Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027  
Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027  
Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027  
Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027  
Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027  
Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027  
Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027  
Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027  
Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027  
Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027  
Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027  
Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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