

Health and Beauty Specialists in Singapore

Market Direction | 2023-03-03 | 38 pages | Euromonitor

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Report description:

Social restrictions continued to be lifted in Singapore in 2022, as the nation adopted an endemic approach to COVID-19. This included the lifting of restrictions on nightlife operations and capacity limits for group sizes/gatherings, driving up demand and usage occasions for products offered by beauty specialists such as cosmetics and fragrances.

Euromonitor International's Health and Beauty Specialists in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Strong growth in 2022 due to lifting of social restrictions and international travel

Optical goods stores leverage brand collaborations to offer differentiation and drive sales

Sustainability and clean beauty play more prominent roles for beauty products

PROSPECTS AND OPPORTUNITIES

Beauty specialists faces challenge from e-commerce with marketplaces offering accessibility to region-specific beauty products
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Optical goods stores to leverage digital tools in attempt to drive consumer engagement and sales

CHANNEL DATA

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