

Health and Beauty Specialists in Portugal

Market Direction | 2023-03-14 | 37 pages | Euromonitor

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Report description:

During COVID-19, pharmacies recorded positive value growth compared to the declines recorded by other channels such as beauty specialist retailers and optical goods stores. The likes of beauty specialist retailers, optical goods stores and vitamins and dietary supplement specialist retailers were highly affected by the pandemic with current value sales declining by double digits in 2020. Following a poor Q1 2021 performance due to the new lockdown introduced in Portugal, demand for products via...

Euromonitor International's Health and Beauty Specialists in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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HEALTH AND BEAUTY SPECIALISTS IN PORTUGAL

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Store concepts evolve, focusing on engaging and interactive elements

Danish player Normal opens its first store in Portugal

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Health and beauty specialists to see positive results over the forecast period

Despite the rising competition from e-commerce, outlet numbers rise

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