

Health and Beauty Specialists in Hong Kong, China

Market Direction | 2023-03-06 | 38 pages | Euromonitor

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Report description:

The health and beauty specialists channel was badly impacted by the pandemic - with sales already having fallen in 2019 due to the social unrest in Hong Kong, they then collapsed in 2020 when COVID-19 arrived. This saw value sales in the channel halve between 2018 and 2020. While they have begun recovering in the last two years, they still remained well below their 2018 levels in 2022. Due to the fifth wave of COVID-19 during the first quarter of 2022, some health and beauty specialists were tem...

Euromonitor International's Health and Beauty Specialists in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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COVID-19 seriously impacts sales of beauty specialist retailers

Vita Green continues outperforming the overall channel

Bringing mainland Chinese e-commerce strategies to Hong Kong

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MARKET DATA

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