

Health and Beauty Specialists in Greece

Market Direction | 2023-03-14 | 37 pages | Euromonitor

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Report description:

Health and beauty specialists in Greece faced several challenges during the pandemic, with many consumers limiting their spending due to economic uncertainty. However, 2022 saw signs of rebound, with optical goods stores performing particularly well in terms of current value growth. This is due in part to the fact that many consumers postponed their glasses purchases during the pandemic, as it can be complicated to buy glasses online. As a result, many consumers are returning to physical stores...

Euromonitor International's Health and Beauty Specialists in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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