

Health and Beauty Specialists in Bulgaria

Market Direction | 2023-03-14 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Health and beauty specialists has continued to benefit from the impact of COVID-19 on consumer health consciousness even during the post-pandemic period. Following the pandemic, consumers continue to prioritise their health and, as they pay more attention to their physical and mental wellbeing, their expenditure and frequency of purchases increase. In addition to health products offered primarily by pharmacies and parapharmacies, beauty and wellbeing are another very important factor driving dem...

Euromonitor International's Health and Beauty Specialists in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Health and Beauty Specialists in Bulgaria
Euromonitor International
March 2023

List Of Contents And Tables

HEALTH AND BEAUTY SPECIALISTS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

COVID-19 has lasting impact on health consciousness

Pharmacies channel sees strongest growth

Collaborations with major modern grocery retailers

PROSPECTS AND OPPORTUNITIES

Enduring health and wellness trend to support channel's performance

Strong performance expected from beauty specialist retailers

Economic challenges set to act as an obstacle to development

CHANNEL DATA

Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Health and Beauty Specialists by Channel: Value 2017-2022

Table 4 Sales in Health and Beauty Specialists by Channel: % Value Growth 2017-2022

Table 5 Health and Beauty Specialists GBO Company Shares: % Value 2018-2022

Table 6 Health and Beauty Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Health and Beauty Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2022-2027

Table 11 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2022-2027

RETAIL IN BULGARIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Modernisation and store network expansion

E-commerce continues to grow strongly, though penetration remains low

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Back to School

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 □Retail GBO Company Shares: % Value 2018-2022

Table 33 □Retail GBN Brand Shares: % Value 2019-2022

Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Health and Beauty Specialists in Bulgaria

Market Direction | 2023-03-14 | 36 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com