

Grocery Retailers in Georgia

Market Direction | 2023-03-29 | 21 pages | Euromonitor

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Report description:

The war in Ukraine has impacted grocery retailing in Georgia with inflation contributing to price increases across the category. Georgia's growing consumer base in 2022 has added further impetus to retail value growth. Georgia has been a popular country for Russians seeking to leave their country as the war in Ukraine unfolded. More than 120,000 Russians have moved to Georgia following the start of the war, expanding its population. Consumers across the board remain cautious about their expendit...

Euromonitor International's Grocery Retailers in Georgia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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