

Grocery Retailers in Azerbaijan

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Report description:

Modern grocery retailers continued to outperform traditional retailers in terms of growth in Azerbaijan in 2022, gaining value share in a trend that is set to persist. This expansion is supported by ongoing urbanisation and investment in the country's second tier cities and small towns. As consumer lifestyles become increasingly hectic and the middle class continues to emerge, convenience will become an ever-higher priority for locals, benefiting modern grocery retailers.

Euromonitor International's Grocery Retailers in Azerbaijan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Foods/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Convenience stores leads growth

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