

General Merchandise Stores in the Netherlands

Market Direction | 2023-03-13 | 36 pages | Euromonitor

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Report description:

With the impact of COVID-19 dampening, consumers in 2022 were willing to go out and visit the high streets once more, leading to healthy growth for department stores. However, due to fierce competition from e-commerce and the cost of living crisis in 2022, sales for department stores did not come close to the pre-pandemic 2019 levels. However, variety stores continued to succeed, benefiting from the leading variety stores being positioned as value-for-money retailers, which offer both major bran...

Euromonitor International's General Merchandise Stores in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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Department stores record strong growth, but value sales fail to reach pre-pandemic levels

Department store Hema responds to the success of variety store Action

De Bijenkorf reduces its stores and puts focus on its e-commerce strategy

PROSPECTS AND OPPORTUNITIES

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