

General Merchandise Stores in the Czech Republic

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

General merchandise stores, which comprises department stores and variety stores, experienced declining sales in constant value terms in 2022. Department stores were hit particularly hard by the COVID-19 crisis when mandatory store closures and other restrictions placed pressure on sales. Moreover, even when these outlets reopened, they suffered from reduced footfall, due to their old fashioned image. One of the major issues for department stores is the outdated look of the buildings in which th...

Euromonitor International's General Merchandise Stores in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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