

General Merchandise Stores in Saudi Arabia

Market Direction | 2023-03-13 | 38 pages | Euromonitor

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Report description:

Department stores saw a sharp decline in sales in 2020 following the outbreak of COVID-19 with non-essential stores forced to close and consumers ordered to stay at home. As restrictions were eased in 2021 sales started to recover, with this pattern continuing into 2022. In general terms the growth of department stores is being supported by increased participation of women in the workforce as a result of the government's Saudisation policy, which has boosted household disposable income. Nonethel...

Euromonitor International's General Merchandise Stores in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Buy Now Pay Later services receive growing interest with RedTag and Centrepont benefiting from their value positioning

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