

General Merchandise Stores in Portugal

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

Home confinement and remote working as a result of the pandemic in Portugal changed consumers' behaviour in 2020. This was reflected in the performance of the dominant department store chain El Corte Ingles (in value sales terms). The retailer suffered a considerable impact in terms of physical store sales, which declined by double digits, while consumers notably shifted online which somewhat dampened the retailer's loss of revenue. Furthermore, the supermarket component of its stores was permit...

Euromonitor International's General Merchandise Stores in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Rising costs for variety stores as raw materials and shipping costs increase

Flying Tiger continues to expand, with a positive reputation aiding growth

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