

## **General Merchandise Stores in Japan**

Market Direction | 2023-03-09 | 38 pages | Euromonitor

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### **Report description:**

As a result of the Yen depreciation, and the rising costs of imports and raw materials, the prices of many items available at general merchandise stores rose by approximately 10% in 2022. Isetan Mitsukoshi Holding is the leading player in department stores, with a focus on luxury items, which like many of its competitors, has struggled to recover from the impact of the pandemic such as store closures and low footfall, including from inbound visitors. The latter in particular are a major driver o...

Euromonitor International's General Merchandise Stores in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the General Merchandise Stores market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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