

General Merchandise Stores in Ireland

Market Direction | 2023-03-16 | 37 pages | Euromonitor

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Report description:

Sales from department stores saw strong growth in 2022 thanks to a significant improvement in footfall to bricks-and-mortar outlets in the first half of the year, following temporary store closures during the same period in the previous year. The pent-up demand was reflected in data from the Irish Central Statistics Office (CSO), which reported month-on-month increases in terms of sales in department stores through Q1 2022 as stores reopened. Year-on-year comparisons can now be made with pandemi...

Euromonitor International's General Merchandise Stores in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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