

General Merchandise Stores in India

Market Direction | 2023-03-07 | 33 pages | Euromonitor

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Report description:

In India, the general merchandise stores channel is made up solely of department stores, as there are no variety stores in this country. After seeing double-digit current value growth in the earlier years of the review period, in 2020 department stores saw a significant sales decline. The emergence of COVID-19 in the country led the government to impose a nationwide lockdown, which included the closure of stores selling non-essential goods, such as department stores. Shopping centres were also c...

Euromonitor International's General Merchandise Stores in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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