

General Merchandise Stores in Egypt

Market Direction | 2023-03-14 | 37 pages | Euromonitor

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Report description:

Department stores continued to recover from the harsh impact of the COVID-19 pandemic in 2022, although overall sales remain well below pre-pandemic levels. These retailers had already been struggling prior to 2020 due to a general lack of investment and innovation. Although there are relatively few of them - less than 500 in the country - most consumers travel further to visit a department store than they would for most other types of non-grocery retailing outlets. Moreover, many of the product...

Euromonitor International's General Merchandise Stores in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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