

Convenience Retailers in the Czech Republic

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

Convenience stores suffered a sharp decline in sales in constant value terms in 2022. Performance was negatively impacted by burgeoning inflation and rising energy costs, which not only had a negative impact on consumer spending, but also made some businesses unviable. The channel performed better in 2021, when due to fears over contracting COVID-19, many consumers shopped closer to their homes, thereby benefiting convenience stores in residential and remote areas. Moreover, many consumers conti...

Euromonitor International's Convenience Retailers in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience stores struggle with rising energy costs and a decline in consumer purchasing power
Forecourt retailers focus on private label development, in the face of their evolution into changing hubs
Supermarket giants Billa and Albert invest in smaller format stores

PROSPECTS AND OPPORTUNITIES

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