

Convenience Retailers in South Korea

Market Direction | 2023-03-20 | 36 pages | Euromonitor

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Report description:

Convenience retailer sales continued to increase in 2022, helped by the South Korean government's lifting of all COVID-19-related social-distancing rules in April. New convenience retail outlets continue to open, as new constructions or housing and commercial redevelopment resumed. With workplaces and shopping outlets fully reopening, sales in central business districts such as Gwanghwamun and Yeoui-do increased particularly strongly. Older consumers who used to do their shopping in hypermarkets...

Euromonitor International's Convenience Retailers in South Korea report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Convenience Retailers in South Korea
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List Of Contents And Tables

CONVENIENCE RETAILERS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued healthy growth for convenience stores as all social-distancing rules are lifted

Competition remains strong between new leader CH and GS25

Convenience stores expanding their service scope to attract a wider range of consumers

PROSPECTS AND OPPORTUNITIES

Changing consumer shopping behaviour will help drive further growth at convenience retailers

Stores with hybrid operation, including unstaffed night shifts, seen as a good cost-cutting measure

Quick commerce expected to remain a key strategic focus

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Convenience Retailers by Channel: Value 2017-2022

Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2017-2022

Table 5 Convenience Retailers GBO Company Shares: % Value 2018-2022

Table 6 Convenience Retailers GBN Brand Shares: % Value 2019-2022

Table 7 Convenience Retailers LBN Brand Shares: Outlets 2019-2022

Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Convenience Retailers by Channel: Value 2022-2027

Table 11 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2022-2027

RETAIL IN SOUTH KOREA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Quick commerce and fresh food are retailers' key strategic focuses

Specialist stores are evolving into "total lifestyle" stores

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Summer Sale

Korea Sale Festa

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

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Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 □Retail GBO Company Shares: % Value 2018-2022

Table 33 □Retail GBN Brand Shares: % Value 2019-2022

Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

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Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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