

Convenience Retailers in Italy

Market Direction | 2023-03-21 | 40 pages | Euromonitor

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Report description:

Convenience retailers performed poorly once again in 2022, following 2021's value sales declines. The channel, driven by convenience stores, received a boost in 2020 in response to the pandemic and subsequent lockdowns in Italy, when local consumers relied on these stores located in neighbourhoods close to their homes to provide an essential service during a difficult time, whilst helping them to avoid shopping too far away from home, especially when local travel restrictions were in place. This...

Euromonitor International's Convenience Retailers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

March 2023

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