

Convenience Retailers in Italy

Market Direction | 2023-03-21 | 40 pages | Euromonitor

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Report description:

Convenience retailers performed poorly once again in 2022, following 2021's value sales declines. The channel, driven by convenience stores, received a boost in 2020 in response to the pandemic and subsequent lockdowns in Italy, when local consumers relied on these stores located in neighbourhoods close to their homes to provide an essential service during a difficult time, whilst helping them to avoid shopping too far away from home, especially when local travel restrictions were in place. This...

Euromonitor International's Convenience Retailers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Convenience Retailers in Italy
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List Of Contents And Tables

CONVENIENCE RETAILERS IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

A difficult year for convenience retailers but value sales remain elevated

The increasing focus on sustainability by convenience retailers

Increase in corporate social responsibility efforts

PROSPECTS AND OPPORTUNITIES

Stable value sales growth predicted, as channel seeks to remain relevant through strong store-customer relationships

Further penetration of e-commerce and development of strong digital experience

CONAD likely to retain leadership following further expansion in 2022

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Convenience Retailers by Channel: Value 2017-2022

Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2017-2022

Table 5 Convenience Retailers GBO Company Shares: % Value 2018-2022

Table 6 Convenience Retailers GBN Brand Shares: % Value 2019-2022

Table 7 Convenience Retailers LBN Brand Shares: Outlets 2019-2022

Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in Convenience Retailers by Channel: Value 2022-2027

Table 11 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2022-2027

RETAIL IN ITALY

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Retail e-commerce enjoys increasing familiarity and habit persistence since pandemic

Sustainability and attention to social issues

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas Holidays

Easter

Valentine's Day/Father's Day/Mother's Day

Summer Holidays/Back to School

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MARKET DATA

Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022
Table 14	Sales in Retail Offline by Channel: Value 2017-2022
Table 15	Sales in Retail Offline by Channel: % Value Growth 2017-2022
Table 16	Retail Offline Outlets by Channel: Units 2017-2022
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2017-2022
Table 18	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 22	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 24	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 32	□Retail GBO Company Shares: % Value 2018-2022
Table 33	□Retail GBN Brand Shares: % Value 2019-2022
Table 34	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 35	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 36	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 39	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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