

Convenience Retailers in Hong Kong, China

Market Direction | 2023-03-06 | 37 pages | Euromonitor

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Report description:

The convenience stores channel in Hong Kong, after seeing a slight decline in 2019 during the street protests and a more marked fall in sales due to the COVID-19 pandemic in 2020, has since been recording positive growth rates in both 2021 and 2022. Consumers have favoured retail outlets near both their living areas and offices to purchase grocery products in order to reduce the time exposed to outdoor or crowded areas that had a higher chance of infection. While 7-Eleven and Circle K seemed to...

Euromonitor International's Convenience Retailers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Convenience store sales continue to grow in 2022

Consumption vouchers help drive Circle K sales

7-CAFE+ Always On opens and promotions on selected dates

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Development of e-commerce logistics

"Direct from Japan" trend likely to fade as travel resumes among Hong Kong consumers

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MARKET DATA

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