

Convenience Retailers in Germany

Market Direction | 2023-03-30 | 37 pages | Euromonitor

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Report description:

A marked rebound was apparent for convenience retailers in 2022, due an increase in mobility, as large cultural, leisure and professional events, including major trade fairs, were allowed to resume at full capacity following a pause induced by the COVID-19 pandemic in 2020 and 2021. Convenience stores located at train stations also strongly benefited from a rise in train passenger numbers during summer 2022, thanks to the success of the three month-long nationwide government scheme setting the p...

Euromonitor International's Convenience Retailers in Germany report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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Diversification and new consumer habits help offset store network stagnation

Forecourt retailers dominate the competitive landscape

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