Convenience Retailers in Canada

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

After a strong sales recovery in 2021, convenience retailers saw slower growth in 2022. Sales through convenience retailers slumped in 2020 as Canada went into lockdown, with this impacting where consumers chose to shop for groceries. In 2021 consumers started to be able to move more freely again which helped to support sales as consumers started to spend more time away from the home. None of the Canadian provinces saw any lockdowns during 2022 which allowed consumers to shop more freely again.

Euromonitor International's Convenience Retailers in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Convenience Retailers market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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