

## **Appliances and Electronics Specialists in the Philippines**

Market Direction | 2023-03-10 | 34 pages | Euromonitor

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### **Report description:**

With the economic recovery as well as the easing or lifting of COVID-19 restrictions in 2022, this year was seeing growth in the sales of appliances and electronics specialists. Not only was this being driven by increased foot traffic in malls and other shopping centres, but higher spending power among consumers was also encouraging the replacement of or new purchases of products like air conditioners, refrigerators, smart TVs etc sold at major chains like Abenson or SM Appliance. Growth in this...

Euromonitor International's Appliances and Electronics Specialists in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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