

Appliances and Electronics Specialists in the Netherlands

Market Direction | 2023-03-13 | 35 pages | Euromonitor

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Report description:

While the long-term trend for the category has been negative over the review period, inflation drove retail value sales growth for appliances and electronics specialists in 2022, with price increases in appliances and electronics stores being extreme. During the outbreak of COVID-19, the decline in sales was limited to lockdown periods and was partly offset by the increased sales of appliances and electronics outside of restrictions. This was due to consumers spending more time in the household...

Euromonitor International's Appliances and Electronics Specialists in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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