

Appliances and Electronics Specialists in Spain

Market Direction | 2023-03-21 | 37 pages | Euromonitor

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Report description:

Appliances and electronics specialists saw a notable current value decline in 2020, with a further slower fall in sales seen in 2021. Outlets closed temporarily during the lockdown in 2020, and although working from home supported growth in sales of equipment for home offices, such as laptops, monitors and printers, demand for other items fell as consumers reined in their discretionary spending - particularly on big-ticket items. The move of sales from offline to online also negatively affected...

Euromonitor International's Appliances and Electronics Specialists in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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