

Appliances and Electronics Specialists in New Zealand

Market Direction | 2023-03-09 | 33 pages | Euromonitor

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Report description:

The impact of COVID-19 restrictions on global supply chains was still evident in 2022, despite the easing of restrictions. Similar to retailers in other channels, retailers of consumer appliances and consumer electronics were still seeing high costs as a result of product shortages, factory closures, escalating shipping costs, and other supply chain issues. The squeeze in margins led to higher prices, as retailers passed the costs on to consumers. According to the price comparison site PriceSpy,...

Euromonitor International's Appliances and Electronics Specialists in New Zealand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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