

Appliances and Electronics Specialists in Mexico

Market Direction | 2023-03-28 | 38 pages | Euromonitor

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Report description:

Appliances and electronics specialists saw modest growth in retail constant value sales terms during 2022, following a decline in 2020, and to a lesser extent, 2021. Growth was boosted by the normalisation of lifestyles, including the return of consumers to bricks and mortar stores, following the ending of pandemic-related restrictions. In addition, with a growing number of consumers working remotely, at least on a hybrid basis, there was an increased demand for products used for home offices, s...

Euromonitor International's Appliances and Electronics Specialists in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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