

Appliances and Electronics Specialists in Hong Kong, China

Market Direction | 2023-03-06 | 35 pages | Euromonitor

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Report description:

Even though several lockdown measures were imposed in the first quarter of 2021, electronics and appliance specialist retailers in Hong Kong still managed to record a value sales rebound in the overall year. The resumption of foot traffic and recovering consumer sentiment started to fuel overall growth of sales revenue at all physical stores, including electronics and appliance specialist retailers. Fortress and Broadway, two of the leading electronics and appliance specialist retailers in Hong...

Euromonitor International's Appliances and Electronics Specialists in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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