

Apparel and Footwear Specialists in Turkey

Market Direction | 2023-03-14 | 37 pages | Euromonitor

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Report description:

Compared to 2021, at the start of 2022, apparel and footwear specialists saw strong sales. However, close to triple-digit inflation, sharp growth in rental costs and the diminishing income of local consumers led to profitability issues as the year progressed. On a positive note, a substantial amount of sales recorded in 2022 came from delayed purchases that did not take place in 2020 and 2021 due to COVID-19 restrictions.

Euromonitor International's Apparel and Footwear Specialists in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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