

Apparel and Footwear Specialists in the Czech Republic

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

Despite the return of consumer footfall in Czech shopping centres, store closures, bankruptcies and restructuring activities were a key feature of the apparel and footwear channel in 2022, as the leading players sought to minimise the financial losses incurred during the pandemic. Several clothing brands, including French retailer Promod and local fashion brand Pietro Filipi, closed their doors in 2022, having run into financial difficulties. Other fashion brands, such as Orsay and...

Euromonitor International's Apparel and Footwear Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Apparel and Footwear Specialists in the Czech Republic
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List Of Contents And Tables

APPAREL AND FOOTWEAR SPECIALISTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further store closures and restructuring activities amid high inflation

Pepco and Sinsay benefit from low-cost positioning

New 'phygital' store points towards the future of in-store shopping

PROSPECTS AND OPPORTUNITIES

Number of outlets will continue to decline

Discount clothing brands to benefit from declining real disposable incomes

Players expected to invest in their digital strategies, as boundaries between offline and online retail begin to blur

CHANNEL DATA

Table 1 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Apparel and Footwear Specialists GBO Company Shares: % Value 2018-2022

Table 4 Apparel and Footwear Specialists GBN Brand Shares: % Value 2019-2022

Table 5 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2019-2022

Table 6 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Retail in 2022: The big picture

2022 key trends: retailers rationalise their businesses

E-commerce boom stalls in 2022

Digitalisation is key retailer focus

What next for retailing?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

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Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 18 □Sales in Grocery Retailers by Channel: Value 2017-2022
Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 20 □Grocery Retailers Outlets by Channel: Units 2017-2022
Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 28 □Retail GBO Company Shares: % Value 2018-2022
Table 29 □Retail GBN Brand Shares: % Value 2019-2022
Table 30 □Retail Offline GBO Company Shares: % Value 2018-2022
Table 31 □Retail Offline GBN Brand Shares: % Value 2019-2022
Table 32 □Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 33 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 35 □Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 36 □Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 43 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 45 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
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