

Apparel and Footwear Specialists in Switzerland

Market Direction | 2023-03-03 | 35 pages | Euromonitor

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Report description:

Apparel and footwear specialists saw positive growth in current value terms in 2022, while the number of outlets and selling space continued to decline. Since the lifting of COVID-19 restrictions and the reopening of stores, consumers have been returning to physical shops to buy their clothes and shoes. The increasing footfall stimulated a partial sales recovery after the steep decline seen in 2020 in response to the pandemic. Nonetheless, sales did not see a full return to pre-pandemic levels d...

Euromonitor International's Apparel and Footwear Specialists in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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