

Apparel and Footwear Specialists in Spain

Market Direction | 2023-03-21 | 37 pages | Euromonitor

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Report description:

Apparel and footwear specialists (offline sales) saw current value declines for two years in a row over 2020-2021, with sales falling by nearly half compared with 2019. This retail channel was amongst the hardest hit by the pandemic, as such outlets were required to close during lockdowns, and had restrictions on their operations even on reopening, which led to a surge in online sales of apparel and footwear. However, 2022 saw a rebound of sales in the physical environment. This was because peop...

Euromonitor International's Apparel and Footwear Specialists in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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