

## **Apparel and Footwear Specialists in Slovakia**

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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### **Report description:**

Apparel and footwear specialists was the hardest hit channel in 2020 and 2021. While retail value sales grew once stores were allowed to reopen, they did not return to pre-pandemic levels. Moreover, work from home, which reduced the need for new apparel and footwear, prevented the sales channel from achieving full recovery. The growth of retail e-commerce, further accelerated by the COVID-19 pandemic, also impacted apparel and footwear specialists during 2021 and to a lesser extent in 2022. Many...

Euromonitor International's Apparel and Footwear Specialists in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Apparel and Footwear Specialists in Slovakia  
Euromonitor International  
March 2023

### List Of Contents And Tables

#### APPAREL AND FOOTWEAR SPECIALISTS IN SLOVAKIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Inflationary trend encourages consumers to trade down from premium and luxury apparel to more affordable options

Growing popularity of omnichannel retailers as they offer consumers more scope and greater convenience

Rising costs impact imports from China, benefiting local apparel and footwear specialists

##### PROSPECTS AND OPPORTUNITIES

Industry players focus more heavily on revamping their loyalty programmes, especially those with no omnichannel presence

Fierce competition among retailers and growth in apparel and footwear e-commerce limit unit price growth

Cash-strapped consumers increasingly embrace second-hand apparel enabling retailers in this space to extend their reach into new territories

##### CHANNEL DATA

Table 1 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Apparel and Footwear Specialists GBO Company Shares: % Value 2018-2022

Table 4 Apparel and Footwear Specialists GBN Brand Shares: % Value 2019-2022

Table 5 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2019-2022

Table 6 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

##### RETAIL IN SLOVAKIA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Retailers reduce their costs by taking energy-saving measures in their stores while cross border shopping grows in popularity

Slowdown in retail e-commerce as consumers return to bricks and mortar outlets

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

Back to School

##### MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

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Table 14	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 15	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 16	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 17	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 18	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 19	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 20	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 21	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 22	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 23	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 24	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 25	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 26	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 27	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 28	□Retail GBO Company Shares: % Value 2018-2022
Table 29	□Retail GBN Brand Shares: % Value 2019-2022
Table 30	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 31	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 32	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 33	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 34	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 35	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 36	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 37	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 38	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 39	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 40	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 42	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 43	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 44	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 45	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 46	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 47	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 48	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 50	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 51	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 52	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 53	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 54	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 56	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 58	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 59	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 60	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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