

Apparel and Footwear Specialists in Slovakia

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

Apparel and footwear specialists was the hardest hit channel in 2020 and 2021. While retail value sales grew once stores were allowed to reopen, they did not return to pre-pandemic levels. Moreover, work from home, which reduced the need for new apparel and footwear, prevented the sales channel from achieving full recovery. The growth of retail e-commerce, further accelerated by the COVID-19 pandemic, also impacted apparel and footwear specialists during 2021 and to a lesser extent in 2022. Many...

Euromonitor International's Apparel and Footwear Specialists in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary trend encourages consumers to trade down from premium and luxury apparel to more affordable options

Growing popularity of omnichannel retailers as they offer consumers more scope and greater convenience

Rising costs impact imports from China, benefiting local apparel and footwear specialists

PROSPECTS AND OPPORTUNITIES

Industry players focus more heavily on revamping their loyalty programmes, especially those with no omnichannel presence

Fierce competition among retailers and growth in apparel and footwear e-commerce limit unit price growth

Cash-strapped consumers increasingly embrace second-hand apparel enabling retailers in this space to extend their reach into new territories

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