

Apparel and Footwear Specialists in Poland

Market Direction | 2023-03-14 | 38 pages | Euromonitor

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Report description:

Apparel and footwear specialists recorded double-digit growth in current value sales for a second consecutive year in 2022. The channel continued to benefit from the easing of the pandemic and the ending of most official mitigation measures, with overall demand for clothes, shoes and accessories remaining reasonably robust as more Poles resumed their usual routines and went back to the office, started regularly socialising outside the home again etc. In particular, the return of celebratory soci...

Euromonitor International's Apparel and Footwear Specialists in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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