

Apparel and Footwear Specialists in Japan

Market Direction | 2023-03-09 | 36 pages | Euromonitor

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Report description:

The pandemic resulted in many consumers in Japan adapting to working from home and the restrictions on going out. While the country eased its restrictions in 2022, remote and hybrid working models persisted, further influencing the style of clothing that employees wore at home. Multifunctional, comfortable clothing which can be worn for various occasions continued to drive demand for casual wear and sportswear. The latter in particular has benefited from the return to outdoor activities, where f...

Euromonitor International's Apparel and Footwear Specialists in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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