

Apparel and Footwear Specialists in Ireland

Market Direction | 2023-03-16 | 37 pages | Euromonitor

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Report description:

Apparel and footwear specialists was Ireland's best performing retail channel in terms of value growth in 2022 as a full year without lockdown restrictions led to a significant increase in in-store purchases, while more consumers attended social events, such as weddings. Total current value sales during the reporting period remained lower than pre-pandemic levels, however, after retailers strengthened their omnichannel strategies and some consumers continued to purchase apparel and footwear thro...

Euromonitor International's Apparel and Footwear Specialists in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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