

Apparel and Footwear Specialists in Hong Kong, China

Market Direction | 2023-03-06 | 37 pages | Euromonitor

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Report description:

The apparel and footwear specialist retailers channel experienced two difficult years in Hong Kong, impacted firstly by the street protests and social unrest seen in 2019, before then being hit by the pandemic in 2020. While value growth has been positive, and strong, since then, sales remain well below their 2018 levels. Even in 2022, retail businesses were still being forced to operate against the backdrop of the pandemic and its variety of restrictions implemented to contain the spread of COV...

Euromonitor International's Apparel and Footwear Specialists in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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