

## **Apparel and Footwear Specialists in Germany**

Market Direction | 2023-03-30 | 37 pages | Euromonitor

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### **Report description:**

In 2022, apparel and footwear specialists recorded considerable current value growth, after this retail channel was one of the most adversely affected by the impact of the pandemic for the previous two years. Consequently, apparel and footwear specialists was able to regain some of the share lost to e-commerce. However, value sales in the channel still remained significantly below the pre-pandemic level of 2019.

Euromonitor International's Apparel and Footwear Specialists in Germany report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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