

Apparel and Footwear Specialists in China

Market Direction | 2023-03-21 | 35 pages | Euromonitor

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Report description:

Similar to 2020, 2022 was marked by significant disruptions to the operations of offline apparel and footwear specialists in China, due to the lockdowns that were enforced across cities of all tiers. In the first three quarters of the year, the lockdowns primarily affected the higher-tier cities, causing brands that cater to this market segment to struggle with the discontinuation of their offline store operations and a reduction in shopping frequency. Fortunately, some stores were able to survi...

Euromonitor International's Apparel and Footwear Specialists in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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