

Apparel and Footwear Specialists in Austria

Market Direction | 2023-03-06 | 36 pages | Euromonitor

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Report description:

Starting from the particularly sharp retail current value sales decline in the wake of the Coronavirus (COVID-19) pandemic in 2020, apparel and footwear specialists continued to see a strong rebound in 2022. Importantly, the COVID-19 situation and related restrictions eased, and public life and consumer habits largely returned to normal. Nevertheless, demand was strongly affected by consumer frugality as a result of high inflation and a sharp rise in the cost of living, so retail current value s...

Euromonitor International's Apparel and Footwear Specialists in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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