

MEA Hummus Market - Industry Trends and Forecast to 2030

Market Report | 2023-03-01 | 172 pages | Data Bridge Market Research

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Report description:

The Middle East and Africa hummus market is projected to register a CAGR of 7.1% from 2023 to 2030. The new market report contains data for the historic year 2021, the base year of calculation is 2022, and the forecast period is 2023 to 2030.

Market Segmentation:

Middle East and Africa Hummus Market, By Type (Classic Hummus, Red Pepper Hummus, Roasted Garlic Hummus, Black Olive Hummus, Lentil Hummus, Edamame Hummus, White Bean Hummus, and Others), Raw Material (Chickpeas, Beans, Green Peas, Red Lentil, Eggplant, and Others), Packaging (Tubs/Cups, Pouch, Bottled, Jars, and Others), Origin (Conventional and Organic), Emulsion Type (Permanent, Semi Permanent, and Temporary), Fat Content (Regular, Low Fat, and Fat Free), Packaging Material (Polymers, Metal, Glass, and Others), Application (Paste & Spreads, Sauces & Dips, Desserts, Confectionery, and Others), Distribution Channel (B2C and B2B), End User (Household / Retail, Commercials, and Industrial), Country (Saudi Arabia, U.A.E, Oman, Kuwait, Qatar, South Africa, and Rest of Middle East and Africa) Industry Trends and Forecast to 2030

Some of the significant factors contributing to the growth of the Middle East and Africa hummus market are:

- Rise in the number of new product launches with various flavors combination
- Rising consumer spending on packaged food items

Market Players:

The key market players in the Middle East and Africa hummus market are listed below:

- Kasih Food
- Elma Farms
- SAVENCIA SA

Table of Contents:

TABLE OF CONTENTS

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1 INTRODUCTION	39
1.1 OBJECTIVES OF THE STUDY	39
1.2 MARKET DEFINITION	39
1.3 OVERVIEW OF THE MIDDLE EAST & AFRICA HUMMUS MARKET	39
1.4 LIMITATIONS	41
1.5 MARKETS COVERED	42
2 MARKET SEGMENTATION	46
2.1 MARKETS COVERED	46
2.2 GEOGRAPHICAL SCOPE	47
2.3 YEARS CONSIDERED FOR THE STUDY	48
2.4 CURRENCY AND PRICING	48
2.5 DBMR TRIPOD DATA VALIDATION MODEL	49
2.6 MULTIVARIATE MODELLING	52
2.7 TREATMENT LIFELINE CURVE	52
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	53
2.9 DBMR MARKET POSITION GRID	54
2.10 MARKET APPLICATION COVERAGE GRID	55
2.11 VENDOR SHARE ANALYSIS	56
2.12 SECONDARY SOURCES	57
2.13 ASSUMPTIONS	57
3 EXECUTIVE SUMMARY	58
4 PREMIUM INSIGHTS	61
4.1 BRAND ANALYSIS	62
4.2 COMPARATIVE ANALYSIS WITH THE PARENT MARKET	63
4.2.1 OVERVIEW	63
4.2.1.1 SALSA	63
4.2.1.2 MAYONNAISE	63
4.2.1.3 FRUIT PRESERVES	63
4.2.1.4 GUACAMOLE	64
4.3 CONSUMER BUYING BEHAVIOR	65
4.3.1 OVERVIEW	65
4.3.1.1 COMPLEX BUYING BEHAVIOR	65
4.3.1.2 DISSONANCE-REDUCING BUYING BEHAVIOR	66
4.3.1.3 HABITUAL BUYING BEHAVIOR	66
4.3.1.4 VARIETY SEEKING BEHAVIOR	66
4.3.2 CONCLUSION	66
4.4 PATENT ANALYSIS OF THE MIDDLE EAST & AFRICA HUMMUS MARKET	67
4.5 SUPPLY CHAIN ANALYSIS	68
4.5.1 OVERVIEW	68
4.5.2 LOGISTIC COST SCENARIO	68
4.5.3 IMPORTANCE OF LOGISTICS SERVICE PROVIDERS	69
4.6 UPCOMING TECHNOLOGY AND TRENDS	70
5 REGULATION COVERAGE	71
6 MARKET OVERVIEW	74
6.1 DRIVERS	76
6.1.1 RISE IN THE NUMBER OF NEW PRODUCT LAUNCHES WITH VARIOUS FLAVORS COMBINATION	76
6.1.2 HEALTH BENEFITS ASSOCIATED WITH THE CONSUMPTION OF HUMMUS	76

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6.1.3 THE INCREASING PREVALENCE OF VEGANISM BOOSTS HUMMUS DEMAND	77
6.1.4 RISING CONSUMER SPENDING TOWARD PACKAGED FOOD ITEMS	77
6.2 RESTRAINTS	78
6.2.1 FLUCTUATION IN RAW MATERIAL PRICES	78
6.2.2 AVAILABILITY OF OTHER TYPES OF DIPS	79
6.3 OPPORTUNITIES	80
6.3.1 RISING POPULARITY OF MEDITERRANEAN FOOD IN EMERGING MARKETS	80
6.3.2 TECHNOLOGICAL ADVANCEMENTS IN HUMMUS MANUFACTURING	80
6.4 CHALLENGES	81
6.4.1 SIDE EFFECTS ASSOCIATED WITH THE CONSUMPTION OF HUMMUS	81
6.4.2 INCREASING ADULTERATION IN HUMMUS PRODUCTS	81
7 MIDDLE EAST & AFRICA HUMMUS MARKET, BY REGION	83
7.1 MIDDLE EAST & AFRICA	84
7.1.1 SAUDI ARABIA	97
7.1.2 U.A.E	103
7.1.3 OMAN	109
7.1.4 KUWAIT	115
7.1.5 QATAR	121
7.1.6 SOUTH AFRICA	127
7.1.7 REST OF MIDDLE EAST AND AFRICA	133
8 MIDDLE EAST & AFRICA HUMMUS MARKET, COMPANY LANDSCAPE	134
8.1 COMPANY SHARE ANALYSIS: MIDDLE EAST & AFRICA	134
9 SWOT ANALYSIS	135
10 COMPANY PROFILES	136
10.1 LANCASTER COLONY CORPORATION	136
10.1.1 COMPANY SNAPSHOT	136
10.1.2 REVENUE ANALYSIS	136
10.1.3 COMPANY SHARE ANALYSIS	137
10.1.4 PRODUCT PORTFOLIO	137
10.1.5 RECENT DEVELOPMENTS	137
10.2 SABRA DIPPING CO., LLC	138
10.2.1 COMPANY SNAPSHOT	138
10.2.2 COMPANY SHARE ANALYSIS	138
10.2.3 PRODUCT PORTFOLIO	139
10.2.4 RECENT DEVELOPMENT	139
10.3 BAKKAVOR GROUP PLC	140
10.3.1 COMPANY SNAPSHOT	140
10.3.2 REVENUE ANALYSIS	141
10.3.3 COMPANY SHARE ANALYSIS	141
10.3.4 PRODUCT PORTFOLIO	142
10.3.5 RECENT DEVELOPMENTS	142
10.4 BOAR'S HEAD BRAND	143
10.4.1 COMPANY SNAPSHOT	143
10.4.2 COMPANY SHARE ANALYSIS	143
10.4.3 PRODUCT PORTFOLIO	144
10.4.4 RECENT DEVELOPMENT	144
10.5 TRIBE MEDITERRANEAN FOODS, INC.	145

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10.5.1 COMPANY SNAPSHOT	145
10.5.2 COMPANY SHARE ANALYSIS	145
10.5.3 PRODUCT PORTFOLIO	146
10.5.4 RECENT DEVELOPMENT	146
10.6 ABRAHAM'S NATURAL FOODS	147
10.6.1 COMPANY SNAPSHOT	147
10.6.2 PRODUCT PORTFOLIO	147
10.6.3 RECENT DEVELOPMENT	147
10.7 CEDAR'S MEDITERRANEAN FOODS, INC.	148
10.7.1 COMPANY SNAPSHOT	148
10.7.2 PRODUCT PORTFOLIO	148
10.7.3 RECENT DEVELOPMENTS	149
10.8 ELMA FARMS	150
10.8.1 COMPANY SNAPSHOT	150
10.8.2 PRODUCT PORTFOLIO	150
10.8.3 RECENT DEVELOPMENT	150
10.9 ESTI FOODS	151
10.9.1 COMPANY SNAPSHOT	151
10.9.2 PRODUCT PORTFOLIO	151
10.9.3 RECENT DEVELOPMENTS	151
10.10 HAIG'S DELICACIES	152
10.10.1 COMPANY SNAPSHOT	152
10.10.2 PRODUCT PORTFOLIO	152
10.10.3 RECENT DEVELOPMENTS	152
10.11 HALIBURTON INTERNATIONAL FOODS, INC.	153
10.11.1 COMPANY SNAPSHOT	153
10.11.2 PRODUCT PORTFOLIO	153
10.11.3 RECENT DEVELOPMENTS	153
10.12 HANNAH FOODS	154
10.12.1 COMPANY SNAPSHOT	154
10.12.2 PRODUCT PORTFOLIO	154
10.12.3 RECENT DEVELOPMENTS	155
10.13 ITHACA HUMMUS	156
10.13.1 COMPANY SNAPSHOT	156
10.13.2 PRODUCT PORTFOLIO	156
10.13.3 RECENT DEVELOPMENT	156
10.14 KASIH FOOD	157
10.14.1 COMPANY SNAPSHOT	157
10.14.2 PRODUCT PORTFOLIO	157
10.14.3 RECENT DEVELOPMENT	157
10.15 LANTANA FOODS	158
10.15.1 COMPANY SNAPSHOT	158
10.15.2 PRODUCT PORTFOLIO	158
10.15.3 RECENT DEVELOPMENTS	158
10.16 LILLY'S FOODS	159
10.16.1 COMPANY SNAPSHOT	159
10.16.2 PRODUCT PORTFOLIO	159

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10.16.3 RECENT DEVELOPMENTS	160
10.17 PELOPAC INC.	161
10.17.1 COMPANY SNAPSHOT	161
10.17.2 PRODUCT PORTFOLIO	161
10.17.3 RECENT DEVELOPMENTS	162
10.18 ROOTS HUMMUS	163
10.18.1 COMPANY SNAPSHOT	163
10.18.2 PRODUCT PORTFOLIO	163
10.18.3 RECENT DEVELOPMENT	163
10.19 SAVENCIA SA	165
10.19.1 COMPANY SNAPSHOT	165
10.19.2 COMPANY SHARE ANALYSIS	165
10.19.3 PRODUCT PORTFOLIO	166
10.19.4 RECENT DEVELOPMENT	166
10.20 SEVAN AB	167
10.20.1 COMPANY SNAPSHOT	167
10.20.2 PRODUCT PORTFOLIO	167
10.20.3 RECENT DEVELOPMENTS	167
11 QUESTIONNAIRE	168
12 RELATED REPORTS	172

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