

## **Egypt Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-03-13 | 69 pages | MarketLine

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### **Report description:**

Egypt Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Travel & Tourism in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The Egyptian travel and tourism industry had total revenues of \$18.5 billion in 2022, representing a compound annual growth rate (CAGR) of 2.8% between 2017 and 2022.
- Food service was the industry's largest segment in 2022, with total revenues of \$10.5 billion, equivalent to 56.8% of the industry's overall value.
- To attract the tourists from the US, Germany, the UK, Italy and France during the spring and summer of 2022, the Egyptian Ministry of Tourism and Antiquities launched a social media campaign "Follow the Sun" through Instagram, YouTube, Facebook and TikTok.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel &

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tourism market in Egypt

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Egypt
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Egypt travel & tourism market with five year forecasts

Reasons to Buy

- What was the size of the Egypt travel & tourism market by value in 2022?
- What will be the size of the Egypt travel & tourism market in 2027?
- What factors are affecting the strength of competition in the Egypt travel & tourism market?
- How has the market performed over the last five years?
- Who are the top competitors in Egypt's travel & tourism market?

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