

Tissue and Hygiene in Argentina

Market Direction | 2023-03-08 | 53 pages | Euromonitor

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Report description:

Although growth in total current value sales for tissue and hygiene in Argentina in 2022 was up dramatically on 2021, this was mainly because the country's already chronically high inflation rate skyrocketed due to factors related to the global recovery from COVID-19 and Russia's invasion of Ukraine. The picture in volume terms was mixed, with some categories showing significantly improved performances in this respect, while others saw growth slow or posted declines. Volume sales results for man...

Euromonitor International's Tissue and Hygiene in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tissue and Hygiene in Argentina
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List Of Contents And Tables

TISSUE AND HYGIENE IN ARGENTINA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2017-2022
Table 2 Infant Population 2017-2022
Table 3 Female Population by Age 2017-2022
Table 4 Total Population by Age 2017-2022
Table 5 Households 2017-2022
Table 6 Forecast Infant Population 2022-2027
Table 7 Forecast Female Population by Age 2022-2027
Table 8 Forecast Total Population by Age 2022-2027
Table 9 Forecast Households 2022-2027

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022
Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

SANITARY PROTECTION IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Use of pantyliners and tampons rises as consumer lifestyles become more active
Towels continue to claim largest share of total value sales
Johnson & Johnson maintains overall lead in a fiercely competitive environment

PROSPECTS AND OPPORTUNITIES

Migration to reusable alternatives may temper growth potential
Demand for products claiming skin care benefits set to remain strong
Use of menstrual cups expected to continue rising

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CATEGORY DATA

Table 19 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 20 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 21 Retail Sales of Tampons by Application Format: % Value 2017-2022

Table 22 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 23 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 24 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 25 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining trend in nappies/diapers volume sales deepens amidst soaring inflation

High prices and import restrictions limit volume growth potential for disposable pants

BabySec remains the chief beneficiary of trading down by consumers

PROSPECTS AND OPPORTUNITIES

Falling birth rates will continue to weaken demand for nappies/diapers

Interest in products designed to reduce skin irritation likely to grow

E-commerce and "panaleras" expected to make distribution gains

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

RETAIL ADULT INCONTINENCE IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Easing of the pandemic boosts demand for light incontinence products

Growth potential of light category limited by use of substitutes

Kimberly-Clark remains the overall leader with its Plenitud brand

PROSPECTS AND OPPORTUNITIES

Population ageing and erosion of stigma surrounding incontinence will buoy demand

Products with added-value properties likely to attract greater attention

Increased competition from reusable alternatives could limit volume sales growth

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2017-2022

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

RX/REIMBURSEMENT ADULT INCONTINENCE IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

PAMI retains overall responsibility for distribution of Rx/reimbursement products

Bureaucracy and high administrative costs constrain volume growth potential

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Supply of Rx/reimbursement products remains oligopolistic

PROSPECTS AND OPPORTUNITIES

Economic and demographic factors will increase strain on Rx/reimbursement system

Wholesale unit prices paid by PAMI expected to decrease

Supply of Rx/reimbursement products likely to remain highly concentrated

CATEGORY DATA

Table 57 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 58 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Table 59 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2022-2027

Table 60 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2022-2027

WIPES IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Total volume sales plummet as COVID-19 fears recede and inflation soars

Increased use of make-up lifts demand for facial cleansing wipes

Baby wipes brands Huggies and Johnson's Baby remain the overall leaders

PROSPECTS AND OPPORTUNITIES

Increased hygiene-consciousness will benefit general purpose and intimate wipes

Private label lines and economy priced brands likely to make gains

Sales of wipes via e-commerce platforms set to continue rising

CATEGORY DATA

Table 38 Retail Sales of Wipes by Category: Value 2017-2022

Table 39 Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 41 LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 42 Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 43 Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Less time spent at home weakens demand for toilet paper, paper towels and napkins

"Maxirolls" gain ground in paper towels as consumers seek better value for money

Papelera del Plata maintains overall lead despite strong challenge of local players

PROSPECTS AND OPPORTUNITIES

Steady demand for toilet paper and paper towels will drive total volume sales growth

Gains by private label and economy brands should accelerate as inflation stabilises

Advance of e-commerce and "papeleras" in retail tissue set to continue

CATEGORY DATA

Table 44 Retail Sales of Tissue by Category: Value 2017-2022

Table 45 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 47 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 48 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 49 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Growth in AFH tissue volume sales slows but remains robust overall
Population ageing underpins steady demand for AFH adult incontinence products
AFH tissue remains fiercely competitive

PROSPECTS AND OPPORTUNITIES

Multiple factors expected to constrain growth in AFH tissue volume sales
Population ageing will continue to drive demand for AFH tissue and hygiene products
AFH tissue likely to witness more aggressive price competition

CATEGORY DATA

Table 50 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 51 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 52 Sales of Away-From-Home Paper Towels by Type: % Value 2017-2022

Table 53 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 54 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 55 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 56 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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