

Street Stalls/Kiosks in Hong Kong, China

Market Direction | 2023-03-20 | 24 pages | Euromonitor

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Report description:

While recording lower sales declines compared to various other foodservice channels in 2022, street stalls/kiosks was still negatively impacted by the fifth wave of COVID-19 in the first half of the year. During this period, footfall in traditionally busy areas significantly fell, as employees resumed remote working measures. In addition, Hong Kong's border remained closed for most of the year, with travel restrictions still in place. While restrictions started to ease in the last quarter, certa...

Euromonitor International's Street Stalls/Kiosks in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Lower footfall during fifth wave impacts street stalls/kiosks in 2022

Pandemic encourages operators to launch promotions to attract local consumers

Food delivery gradually penetrates street stalls/kiosks, with new players expected to enter

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