

Self-Service Cafeterias in Hong Kong, China

Market Direction | 2023-03-20 | 24 pages | Euromonitor

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Report description:

In retail value sales terms, Ikea Restaurant remained the leading brand of self-cafeterias in Hong Kong in 2022, and benefits from a strong brand reputation worldwide. Ikea Restaurant opened a large pop-up in the K11 Art Mall in 2022 in anticipation of the official 15,000 sq ft mega store opening in August. Addressing heightened health awareness and the sustainability trend, Ikea Restaurant referred to the new store as a concept for healthy and sustainable living, featuring its popular food stat...

Euromonitor International's Self-Service Cafeterias in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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