

Self-Service Cafeterias in Hong Kong, China

Market Direction | 2023-03-20 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In retail value sales terms, Ikea Restaurant remained the leading brand of self-cafeterias in Hong Kong in 2022, and benefits from a strong brand reputation worldwide. Ikea Restaurant opened a large pop-up in the K11 Art Mall in 2022 in anticipation of the official 15,000 sq ft mega store opening in August. Addressing heightened health awareness and the sustainability trend, Ikea Restaurant referred to the new store as a concept for healthy and sustainable living, featuring its popular food stat...

Euromonitor International's Self-Service Cafeterias in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Self-Service Cafeterias in Hong Kong, China

Euromonitor International

March 2023

List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy/vegan menus adopted by self-service cafeterias to address dynamic health awareness trend

Residential areas offer hope for recovery due to changing consumer behaviour

PROSPECTS AND OPPORTUNITIES

Reopening of Hong Kong's border set to drive recovery

Global economic uncertainty could influence consumers' spending patterns

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 10 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 11 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 12 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 13 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 14 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-Service Cafeterias in Hong Kong, China

Market Direction | 2023-03-20 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com