

Rx/Reimbursement Adult Incontinence in Croatia

Market Direction | 2023-03-09 | 17 pages | Euromonitor

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Report description:

Incontinence products are available on prescription in Croatia for those who have severe incontinence problems which have been diagnosed by a doctor. Therefore, the majority of adult incontinence products sold in Croatia fall under Rx/reimbursement adult incontinence. More consumers are now aware of the cost benefits of Rx/reimbursement incontinence products that are prescribed once a month, which is driving sales growth. However, it is worth noting that only moderate/heavy incontinence products...

Euromonitor International's Rx/Reimbursement adult incontinence in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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