

## **Retail E-Commerce in France**

Market Direction | 2023-03-20 | 43 pages | Euromonitor

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### **Report description:**

At first sight, overall e-commerce seemed to do well in 2022. However, this situation hides a strong contrast between skyrocketing sales of online services, and collapsing retail e-commerce revenues. During most of the last decade, retail e-commerce enjoyed double-digit current value growth, with growth especially soaring from the first COVID-19 lockdown of March 2020 until the successful implementation of the Health Pass in August 2021. However, various factors then led to a strong current valu...

Euromonitor International's Retail E-Commerce in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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March 2023

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