

Limited-Service Restaurants in Hong Kong, China

Market Direction | 2023-03-20 | 39 pages | Euromonitor

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Report description:

As a consequence of the pandemic, where remote/hybrid working policies have become firmly established in Hong Kong, foodservice establishments continued to be impacted in 2022 by lower footfall in Central Business Districts. Hence, many limited-service restaurants looked to expand their outlets to residential areas as there are expectations for this trend to remain relevant in the coming years. For example, McDonald's recently opened an outlet in Kwun Tong, which is considered a residential area...

Euromonitor International's Limited-Service Restaurants in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Limited-Service Restaurants in Hong Kong, China
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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Outlets expand in Hong Kong's residential areas to reach remote workers

Collaboration strategies adopted by many players in limited-service restaurants

PROSPECTS AND OPPORTUNITIES

Limited-service operators expected to respond quickly to consumer demands

Technology will become increasingly important factor in the channel

CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

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Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 ☐GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 ☐GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 ☐GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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